



2004 NCAA®
Division I
**Women's
Basketball
Championship**

First and
Second Rounds

March 21 & 23, 2004
Cassell Coliseum

Blacksburg, Virginia

Hosted by
Virginia Tech

MEDIA GUIDE

NCAA

2004 NCAA® DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP
First and Second Rounds - Cassell Coliseum
Blacksburg, Va.

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2004 NCAA® DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP
First and Second Rounds - Cassell Coliseum
Blacksburg, Va.
SCHEDULE OF EVENTS
All Times Local to Site

FIRST- AND SECOND-ROUND SCHEDULE OF EVENTS (TENTATIVE)

Saturday, March 20

10 a.m. - 3:30 p.m.	Credential Distribution
10 - 10:45 a.m.	Sports Information Contacts Meeting
11 a.m.	Facility Doors Open to Public
11 - 11:45 a.m.	Administrative Meeting
11:30 a.m. - 1 p.m.	Media Luncheon
Noon - 1:00 p.m.	Virginia Tech Practice
12:20 - 12:50 p.m.	Iowa News Conference
1:05 - 2:05 p.m.	Iowa Practice
1:10 - 1:40 p.m.	Virginia Tech News Conference
2:10 - 3:10 p.m.	Penn State Practice
2:30 - 3:00 p.m.	Hampton News Conference
3:15 - 4:15 p.m.	Hampton Practice
3:20 - 3:50 p.m.	Penn State News Conference

Sunday, March 21

5:45 - 6:45 a.m.	Virginia Tech Shoot-Around
6:50 - 7:50 a.m.	Iowa Shoot-Around
7:55 - 8:55 a.m.	Penn State Shoot-Around
9 a.m - 10 a.m.	Hampton Shoot-Around
10 a.m.	Credential Distribution
10:30 a.m.	Facility Doors Open to Public
Noon	First-Round Game 1
Postgame	News Conferences
30 Minutes After First-Round Game 1	First-Round Game 2
Postgame	News Conferences

Monday, March 22

1 - 3 p.m.	Credential Distribution
1 - 3 p.m.	Winner of First-Round Game 1 Practice
2:30 - 3 p.m.	Winner of First-Round Game 2 News Conference
3:10 - 3:40 p.m.	Winner of First-Round Game 1 News Conference
3:10 - 5:10 p.m.	Winner of First-Round Game 2 Practice

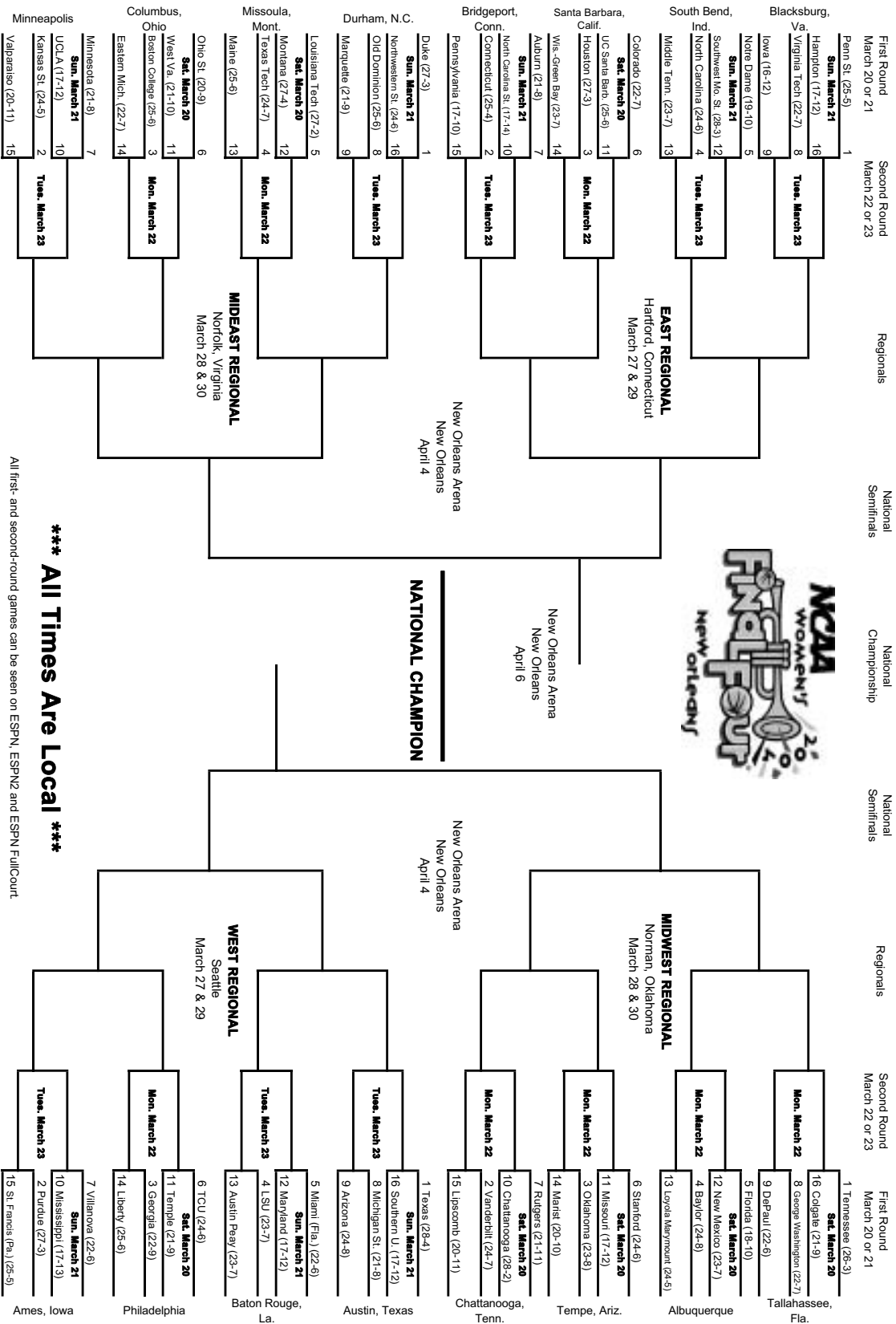
Tuesday, March 23

[Fill in schedule so that last practice concludes no later than four hours before tip-off.]

_____	Winner of First-Round Game 1 Shoot-Around
_____	Winner of First-Round Game 2 Shoot-Around
_____	Credential Distribution (two hours before tip-off)
_____	Facility Doors Open to Public (90 minutes before tip-off)
_____	Second-Round Game
Postgame	News Conferences



2004 NCAA Division I Women's BASKETBALL CHAMPIONSHI



*** All Times Are Local ***

All first- and second-round games can be seen on ESPN, ESPN2 and ESPN FullCourt.

The NCAA opposes all sports wagering. This bracket should not be used for sweepstakes, contests, office pools or other gambling activities.

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First and Second Rounds - Cassell Coliseum
Blacksburg, Va.

Media Information

1. **Credentials requests.** Media desiring credentials to cover tournament games in the Blacksburg, Va. Regional must send a written request for credentials on company letterhead via mail to Torye Hurst, 460 Jamerson Athletic Center, Blacksburg, Va. 24061, 540-231-8823 or via fax 540-231-6984. Media covering a specific team playing in the Blacksburg, Va. Regional should request credentials and lodging through the participating institution's sports information contact.
2. **Media headquarters hotel.** Media headquarters will be located at the Amerisuites hotel.

Headquarters/Media Hotel

Hotel Name: Amerisuites
Contact: Jeremy Allen
Title: General Manager
Address: 1020 Plantation Road
Blacksburg, VA 24060
Work Phone: 540-552-5636
FAX: 540-552-5138
E-mail: amerisuitesbb@aol.com

An allotment of rooms has been reserved for the media at a rate of \$65 flat. Please identify yourself as "NCAA Media" when making your reservations in order to confirm this rate. Members of the media covering a specific team should request rooms through the participating institution's sports information contact.

All rooms must be used for a minimum of two nights, the night of open practice and the night of the first competition at the site.

3. **Credential distribution.** Working credentials will not be mailed. Individuals must display photo identification in order to receive credentials. Credentials will be issued individually according to the following schedule:

Saturday, March 20 (Open practice day)	8 a.m. - 2:30 p.m.	Cassell Coliseum Southeast Gate
Sunday, March 21 (First Round game day)	10 a.m.	Cassell Coliseum Southeast Gate
Monday, March 22 (First Round closed practice day)	1 - 3 p.m.	Cassell Coliseum Southeast Gate
(Tuesday, March 23) (Second Round game day)	2 hours before tip-off	Cassell Coliseum Southeast Gate

On game days, except when participating teams are conducting their practices, ESPN technicians and originating radio network personnel have access to courtside as soon as the arena opens to set up equipment, rehearse and perform other administrative duties. No still photography, videotaping or interviews will be permitted.

4. Telephones. There will be a limited number of telephones (credit card, toll-free and operator-assisted calls only) located in the media workroom at (arena name). An additional five phones for local access only will also be located in the media workroom.
NCAA policy prohibits live courtside radio, television or Internet reports, except for authorized broadcasts.
5. Media parking. Tennis Court lot on East Side of Cassell Coliseum. Lot may be accessed from Washington Street. Parking passes will be distributed at Media Headquarters at the Amerisuites Hotel and/or at Cassell Coliseum Southeast Gate (Media Entrance).
6. Satellite Trucks. Television uplinks be parked in the rear of Cassell Coliseum which may be accessed from Spring Street. Power will be supplied.
7. Pregame meals. Meals will be served 90 minutes prior to tipoff and during halftime in the media lounge located in Room 309-C of the Jamerson Athletic Center. Snacks and soft drinks will be available in the media work arena located in Room 309-B of the Jamerson Athletic Center.
8. Media Services. The following hotels will be utilized for the Blacksburg, Va. Regional:

Penn State

Hotel Name: Sheraton Four Points
 Contact: Leslie Palacios
 Title: Director of Sales & Marketing
 Address: 900 Prices Fork Road
 Blacksburg, VA 24060
 Work Phone: 540-552-7001
 FAX: 540-552-3421
 E-mail: leslie4pts@adelphia.net

Iowa

Hotel Name: Best Western Red Lion Inn
 Contact: Wayne Gibson
 Title: General Manager
 Address: 900 Plantation Road
 Blacksburg, VA 24060
 Work Phone: 540-552-7770
 FAX: 540-552-6346
 E-mail: NA

Hampton

Hotel Name: Donaldson Brown Hotel & Convention Center
 Contact: Teresa Hughes
 Title: Director of Sales
 Address: 201 Otey Street
 Blacksburg, VA 24061
 Work Phone: 540-231-7577
 FAX: 540-231-3746
 E-mail: thughes@vt.edu

Sports Information Contacts. The following individuals are the primary sports information contacts for the four participating institutions. Please contact these individuals to arrange any additional media requests you may have.

Virginia Tech: Torye Hurst, Office: 540-231-8823, Cell: 540-998-5907, Email: tohurst@vt.edu
Iowa: Matt Weitzel, Office: 319-335-6590, Cell: 319-621-0991, email:matthew-weitzel@hawkeye
Penn State: Erin Whiteside, Office: 814-865-2497, Cell: 814-883-4581, email: eew10@psu.edu
Hampton: Jamar Ross, Office: 757-727-5811, Cell: 757-871-9475, Email: jamar.ross.@hamptonu.edu

Game Times. (All times Eastern)

Blacksburg, Va.: Cassell Coliseum, Blacksburg, Va., Virginia Tech
First-Round Games: Game 1 -Noon, ESPN2, Game 2 - 30 min. following, ESPN
Second-Round Game: TBA, ESPN/ESPN2

ESPN/ESPN 2 Talent. Handling the coverage of the first- and second-round games in Blacksburg for ESPN are: Jerry Punch, play-by-play, Elise Woodward, analyst

Fax Sign-Up Sheet. Fax machines and copiers will be located in the media work area, Room 309-B of the Jamerson Athletic Center.

9. Interview policies.

Pregame News Conferences. For the pregame news conferences on the open and closed practice days, each team's top five student-athletes (and any others requested by the media) who are not in the interview room shall be available to the media in the locker room area during the time the coach and selected student-athletes are participating in the news conference.

Postgame News Conferences. Following the cooling-off period, the coaches and designated student-athletes will be brought to the interview room.

The period begins when the head coach enters the locker room.

The cooling-off period for the losing team after the regional championship game will be 10 minutes; five minutes for the winning team after it reaches the locker room following its postgame celebration.

A coach may shorten the cooling-off period but may not extend it.

The winning coach and players shall be scheduled in the interview room before the losing coach and players, except following the regional championship game when the losing coach and players will open the interview session, followed by the winning coach and players.

The locker room shall be open to the media for 30 minutes after the cooling-off period ends, provided media representatives are present the entire time. Student-athletes who do not play in the game may depart earlier.

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TERMS AND CONDITIONS FOR USE OF CREDENTIALS

Each individual or entity signing for or using a credential for access to any tournament game or practice (the "Events"), and his/her/its employers (each signer, user and employer, a "Bearer"), agrees to the following:

General:

Each Bearer attending one of the Events using a credential represents that such Bearer is acting on a specific assignment for a media agency. Bearer is an accredited agency's full-time salaried employee who has a legitimate working function in connection with the championship. The credential is not transferable and may be revoked at any time without cause.

The rights and privileges granted to Bearer shall automatically terminate if any term of this credential shall be breached. The unauthorized use of this credential subjects the Bearer to ejection from the facility and prosecution for criminal trespass.

While within the venue, Bearer shall, at all times, be subject to the direction and/or supervision of the NCAA and its designated agents.

Bearer assumes all risks incidental to the performance by the Bearer of Bearer's services in connection with the Events and assumes all risks incidental to the Events, whether occurring prior to, during or subsequent to the actual playing of the Events, and agrees that the NCAA, its member institutions, and their respective employees, directors, officers, student-athletes, coaches, and contractors shall not be liable for injuries or loss of personal property or equipment resulting in such causes.

In the event that the name or likeness of any individual using this credential is included in any broadcast, telecast, photograph, film, video or other media taken in connection with the Events, such individual grants the NCAA the non-exclusive, transferable, perpetual right and license to use (and to sub-license the use of) such name and likeness in any media worldwide whether now known or thereafter devised.

Bearer agrees to indemnify the NCAA and save harmless the NCAA, its officers, agents, contractors, employees, and each of its member institutions, their officers, agents and employees, of and from any and all claims, demand and causes of action arising out of anything done or purported to have been done by Bearer or his/her employer, including but not limited to Bearer's breach of any term of the credential. With respect to any claim that might give rise to liability of the Bearer as an indemnitor, the NCAA shall: (a) have the right to fully participate in the litigation of such claim with counsel selected by Bearer and approved by the NCAA at the sole expense of the Bearer; and (b) not be obligated, without their consent, to participate in any settlement of such claim.

Media:

The use of any account, description, picture, photograph, video, audio, reproduction, or other information concerning the Events (the "Event Information") other than for news coverage of, or magazines, books or stories about, the Events, or for First Amendment-protected purposes, is prohibited, except (a) with the prior written consent of the NCAA or (b) as specifically licensed herein. Nothing in these terms and conditions authorizes or allows Bearer to violate any of the NCAA trademarks, copyright and other proprietary rights.

Television agencies taping game action shall use the network feed via the video and audio distributing facilities provided by the NCAA. These agencies recognize that any videos may be used only in connection with a regularly scheduled television newscast within a seven-day period after the game and the film clip or video portion of each such showing shall not exceed three minutes in length and shall adhere to the specific policies that govern the length of video and times that it may be aired. Television entities may not air highlights of a game until the ESPN broadcast "window" that includes that game has been completed.

Television stations, networks, cable systems, participating institutions or their designees, are prohibited from making available game film or video to any other organization without advance written permission from the NCAA, even though the planned use may be editorial in nature. Such film or video may be aired only by the specific station or entity to whom this credential is issued. These rights may not be assigned, transferred or otherwise disposed to any person, firm or corporation. Any agency wishing to use NCAA film or video in any other manner must obtain written permission for such usage from the NCAA.

Real-time transmission of streaming video, digital images, real-time audio, including play-by-play and statistics, of any game of the championship is exclusive to the NCAA's web site and/or any other web site designated by the NCAA and its rightsholders. "Real-time" is defined as "live, continuous play-by-play or description of an event."

The NCAA is the owner of trademarks, copyrights, and other proprietary rights connected to the championship. Member institution name, logo, mascot, and other intellectual property of a school is controlled by each member institution. The member institution name and team name may be used for news purposes and consistent with the First Amendment.

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Events, and to allow the entity that engaged the Bearer to take the photographs to use such photographs only for news coverage of, or magazines, books or stories about, the Events, other editorial purposes, and reprints of news pages from such entity's publications, provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or associated or affiliated with the NCAA or that the NCAA licensed Bearer to use their trademarks or copyrights.

In exchange for the access granted by the credential, the NCAA shall have the right to purchase prints of any published photographs taken by the Bearer in connection with the credential, at the best financial terms offered to third parties, and such the NCAA shall be licensed at no additional charge to use the photographs for news coverage purposes only. The NCAA may not distribute reproductions of the photographs to others or license others to reproduce the photographs.

Bearer shall obtain all necessary licenses, consents or releases permitting the use of any party's proprietary material, including, but not limited to any party's copyrights, trademarks, rights of publicity, rights of privacy or other proprietary of personal rights, however denominated included in any photograph taken or other material obtained in connection with the credential. The Bearer is solely responsible for determining which licenses, consents and releases shall be obtained. Bearer shall indemnify, defend (if requested) and hold the NCAA harmless against and from any and all liability, loss, damage or expense (including reasonable attorneys' fees and expenses) against third party claims arising out of or relating to: (a) Bearer's use of any Event Information taken or obtained in connection with the credential, including, without limitation, any claim that any use of such information infringes any third party's copyrights, trademarks, rights of publicity, rights of privacy, or other proprietary

of personal rights, however denominated; and (b) the presence on the premises of any cameras, wires, cable or other equipment brought thereon by Bearer.

Any secondary use of any picture, audio description, videotape/film or drawing of the game taken or made by the accredited organization or individual to whom this credential has been issued (including, but not limited to, use in delayed editorial or noneditorial, advertising, sales promotion or merchandising) is prohibited without prior specific written approval of the NCAA.

Radio stations that have not purchased rights shall not carry any broadcast report from courtside on a live basis or any live description of any game action while it is still in progress and are subject to all other requirements as listed in the "NCAA radio policies."

Bearer further agrees to release the NCAA and all persons and educational institutions involved in the management or production of the competition from any claim or liability arising from failure to provide space for telecasting/broadcasting, or other facilities for the television/radio station, Internet media, network or cable system.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

PRINT PHOTOGRAPHY POLICIES

1. A photographer approved to work on the floor level shall secure from the media coordinator an armband for each session. All other still photographers are restricted to the upper photography areas.
2. Individuals assigned by the media coordinator to assist photographers on the floor and upper photography levels will provide, armbands, copies of photo policies, photographers programs and/or flipcards. Photographers should claim play-by-play and statistics in the statistics control center.
3. Photographers working the floor level are restricted to the "photographers' box" at each end of the playing court except as noted below.
4. The media coordinator will assign reserved spaces for each floor photographer in the "photographers' box."
5. At no time may photographers work from directly behind the official table and team benches.
6. Photographers may work from the following areas:
 - a. **Practice Day:** End zones or from behind Row No. 2 of the courtside media area;
 - b. **Game Day From the Beginning of Pregame Warm-ups Until End of Game:** End zones only;
 - c. **Between Games of a Session:** End zones or along the sideline opposite team benches, to shoot the postgame celebration. When the celebration ends, the photographers must return to their end zone positions, and
 - d. **After the Last Game of a Session:** Anywhere on the courtside apron or behind Row No. 2 of the courtside media area to shoot the postgame celebration or the awards ceremony.
7. A photographer assigned to the second photo row may sit on an elevation not more than six inches high.
8. Couriers/assistants. Couriers/assistants and technicians shall not photograph game action. A photo editor from the Associated Press will coordinate the assignment of couriers for AP and most newspapers. Reuters will coordinate the assignment of its couriers. No individual agency may receive a photography compound credential.
9. Only couriers/assistants have "in-and-out" access to the facility and these individuals are required to display the credential and an armband. They shall not loiter around the playing court or obstruct the view of any ticket patron.
10. **No photography equipment (i.e. cameras, strobes)** shall be attached to the backboard or goal standards, unless approved by the NCAA media coordinator.
11. Unmanned equipment generally will not be authorized, but the media coordinator may approve "special need" requests for upper arena areas or under the first row of press row tables opposite the official table. A media coordinator should consult with Scottie Rodgers before authorizing an unmanned camera at any courtside position.

12. **Cameras shall not be installed over the playing court** without the special permission from the media coordinator. If permission is granted, the camera shall be double secured and in position 24 hours prior to the start of the first game. Requests for such placement shall be made to the media coordinator prior to March 15.
13. See Strobe Light Policies for information regarding strobe lights.
14. No tripods may be placed on or beside the playing floor.
15. A still photographer shall not utilize a flash attachment to the camera or any other courtside location.
16. Photographers will not be admitted to any potential working position over the playing court from 60 minutes prior to the first game of a session until 30 minutes after the second game.
17. Newspapers covering a particular team are not guaranteed a floor location when that team is not playing.

STROBE LIGHTS POLICIES

The Division I Women's Basketball Committee has determined that a maximum of three sets of strobe lights may be installed at each facility for media agencies requiring immediate news coverage. The placement of the units must be approved by the NCAA.

The purpose of this policy is to provide the fullest high-quality still photographic coverage possible for media agencies in deadline situations without seriously impacting the quality of the network telecasts of the games.

1. For strobe use, the following priority order has been adopted:
 - a. Sports Illustrated.
 - b. The Associated Press, Reuters and USA Today. These media agencies shall pool one set of strobe lights unless Priority "a" or "c" is not enacted.
 - c. A single pool unit for all other media agencies may be installed pending the approval by the media coordinator.
 - d. Each agency participating in a pool will be charged a pro rata share of the installation cost to participate.
 - e. Should Sports Illustrated, The Associated Press, Reuters or USA Today elect not to install strobe units, the unused priority may be transferred to another agency, provided the policies in No. 2 are observed.
 - f. No single agency may install more than one set of strobes at a site, regardless of the number of units that will be utilized.

2. The following procedures govern the placement of strobe units:
 - a. Representatives of each media agency installing a unit shall meet the media coordinator and an ESPN producer assigned to the site 15 minutes following the last team practice on open practice day to test the placement of the strobes and determine if the strobes have a potential negative impact on the telecast. The NCAA or Division I Women's Basketball Committee representative has the final authority to determine if adjustments in the placement or angle of the units must be altered.
 - b. Strobes may be used if approved by the women's basketball committee representative after the foregoing test.
 - c. All hanging or installed strobes must be placed as close to the playing court as possible, depending upon the physical structure of a facility, near the corners of the playing court, but not behind the baskets. If the physical structure of a facility prevents media agency from meeting these specifications, the agency may petition the Division I Women's Basketball Committee for an exception.
 - d. No hand-held strobe lights may be used during the game. They may be used during the awards ceremony and postgame celebration.

- e. No strobes may be directed toward a television lens.
- f. The approved strobe-light setup shall consist of three sets of four heads each, installed in the catwalks at the four corners of the facility. The placement should be as close to directly over the corners of the court as possible. If, because of the configuration of the facility and catwalks, an adjustment of the placement is necessary, a variation must be approved by the NCAA or Division I Women's Basketball committee representative.
- g. The strobe lights for a conventional (non-dome) facility must not exceed 2,400 watt-seconds for each power pack, and the flash duration should be less than 1/1,000 second. A typical approved installation would consist of four power packs with four-tube heads on each pack. In the instance of unusually high-ceilinged buildings or domes, additional power packs and strobe heads may be used, as long as they are producing an equivalent amount of light on the court and the flash duration meets the criteria.
- h. Strobe use is intended for the coverage of game action by media involved in news coverage for the championship. Strobe use is not permitted by photographers who have been assigned feature profiles for current or future publication, such as books or preview magazines (e.g., photograph(s) of individual players, coaches or fans).

MINI-CAMERA POLICIES

1. ESPN and NCAA Home Video are the only entities authorized to use mini-camera equipment in the facility during the competition. ESPN and NCAA Home Video have no access restrictions except when the facility is closed for team practices or other activities designated by the Division I Women's Basketball Committee.
2. If a non-originating television station, network or local cable origination channel desires to receive audio and video of tournament game action, international sound, crowd/team "color" activities and formal news conferences, it must adhere to the following procedures:

First and Second Rounds. A non-originating television station, network or local cable origination channel must take the feed from the electronic distribution system provided by ESPN to receive audio and video of tournament game action, international sound and crowd/team "color" activities. These stations should coordinate with ESPN and the host media coordinator to make these arrangements. For the formal news conferences, a station can shoot its own video but must use the audio mult box supplied by the host institution/conference for sound. Any videotape or audio highlight excerpts received from the distribution facilities that are aired by ESPN shall include an on-screen "Courtesy NCAA/ESPN" credit.

Regionals. A non-originating television station, network or local cable origination channel must take a feed from the video and audio distribution facilities provided by the NCAA at the facility. Any videotape or audio highlight excerpts received from the distribution facilities that are aired by ESPN shall include an on-screen "Courtesy NCAA/ESPN" credit.

- a. Camerapersons representing these outlets will not be permitted to photograph game action and will not have courtside access except as noted below:
 - (1) Non-originating television networks or stations and cable systems shall have access to the facility floor up to 30 minutes before the first game in a session at a site to establish individual presence at the event. During this time, mini-camera operators may work from the end zones only.
 - (2) Access for the second session at a site begins when ESPN discontinues its first-session coverage from the site until 30 minutes before tip-off of the first game of the next session (NOTE: The floor may not be available, depending upon the time between sessions.).
 - (3) From that point on, the floor and all other areas from which the playing floor may be seen by an individual or camera shall remain off limits to all mini-camera operators until ESPN has discontinued its coverage of the session.
 - (4) Mini-camera operators shall not return to the facility floor between games at a session.
- b. The media coordinator shall identify an area off the court for all mini-camera operators to wait until ESPN has discontinued its coverage from the site. They will be escorted to the court when it is available. They may videotape from anywhere on the courtside apron or behind the last row of the courtside media area.

- c. Video equipment is limited to the locker rooms, interview room or work room during the restricted-access times.
 - d. On the open practice day, these representatives may videotape practice from the end zones, behind the last row of the courtside media area or from the public seating area.
 - e. Locker rooms are open for postgame coverage.
3. Editing from the video distribution area is permitted on game days and during the morning hours on the off-day provided the arrangements have been made with the facility and the NCAA has authorized the installation of equipment.

USE OF FOOTAGE BY TELEVISION ENTITIES

1. Videotaped, filmed or audio excerpts of a National Collegiate Athletic Association ("NCAA") game of the Division I Women's Basketball Championship ("Highlights") may be used for news purposes only in regularly-scheduled news programs up to 72 hours after they become available for news use under the following guidelines. A "news broadcast" shall be a regularly-scheduled program devoted exclusively to general news and/or sports news. Sports entertainment programs do not qualify under this provision.
2. An approved telecaster may utilize a maximum of three minutes of footage on a sports news broadcast. Television entities may not air highlights until the ESPN "window" for that competition has been completed. The graphic footage credit "Courtesy NCAA/ESPN" must accompany all highlights.
3. A station/network may not broadcast live reports and/or live programming from the site of the tournament competition (e.g., arena proper, hallways, interview, media work or locker rooms) on practice or game days.
4. Highlights may not be sold, traded, loaned or given away to any other entity and may not be used commercially for on-air promotion or in any other manner not specifically set forth in these policies without prior written permission from the NCAA. By way of illustration, but not limitation, without a specific separate license from the NCAA, championship game footage may not be used (a) in pregame shows, (b) in weekly sports highlights shows, (c) in commercials, (d) in a "sponsored segment" of a program, (e) in "on-air" promotions (e.g., "tune-in" promotion or "tease"), (f) as "file footage," or (g) for any other use (e.g., archival) not specifically permitted by these policies.
5. Telecasters may broadcast live feeds of news conference taken from the video and audio distribution facilities provided by the NCAA.
6. No television entity, broadcast or cable, may incorporate, superimpose, or "burn" into any tournament highlights a logo, trademark, advertisement, scoreboard or other graphic without prior written permission from the NCAA.
7. Highlights from NCAA tournament game telecasts may only be used by a telecaster if such telecaster is party to a reciprocal agreement with for highlight usage.
8. In consideration for access to video and/or record audio excerpts of a tournament game, the television entity agrees, upon the request of the NCAA, to supply the NCAA with a videotape or audio recording (as may be the case) of any program incorporating highlights and hereby consents to the use of excerpts from such a program by the NCAA.
9. The NCAA and ESPN shall have the authority to withdraw permission for the use of highlights by appropriate notice at any time and for any reason.
10. Under no circumstances may any highlights be broadcast or otherwise distributed on the Internet or via any other on-line service or computer service without the prior written consent of NCAA and ESPN.
11. Neither these policies nor the rights granted herein may be assigned or otherwise transferred in any manner without the prior written consent of NCAA.
12. Use of highlights constitutes acceptance of these policies in the form of a licensing agreement between the telecaster and NCAA.

**RADIO POLICIES FOR THE
2004 NCAA DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP**

1. Westwood One has radio rights to all sessions of the championship, including Internet audio rights. Westwood One will originate live telecasts via a national network. In addition, rights shall be granted to each participating institution's official radio station or network.
2. Participating institutions' stations or networks must contact Mike Dodson at Host Communications, Inc. (phone: 859/226-4390; fax: 859/226-4391 or e-mail: mike.dodson@hostcommunications.com) to obtain the broadcast rights. All stations broadcasting any game of the championship must complete a radio agreement and submit it to Mike Dodson before the game that will be broadcast.

Host Communications will authorize the form and submit it to the site's media coordinator. On-site radio-network personnel also should retain a signed copy of the radio agreement for reference.

3. No exclusive rights shall be granted, except in those instances when a participating institution shall request such rights for a station or network that contracted for exclusive coverage of the institution's regular-season games. Such exclusive rights then shall be restricted to the markets where exclusivity existed during the regular season. If more than one institution has radio stations in the same market, then exclusive rights shall not be granted in that market.
4. All rights fees must be paid to Host Communications in advance. Stations will be charged for each game broadcast. If the originating station or any station within the network intends to stream the broadcast over the Internet via their station's Web site or any other third-party Web site, then an additional fee will be charged. The station streaming the broadcast is required to supply a link of its audio player back to the official NCAA Championships Web site, www.ncaasports.com.

The per-game rights fees are as follows:

Originating commercial station - \$150
All affiliates joining a network - \$50 per station
Non-commercial station that feeds a commercial station - \$100
Additional Internet streaming fee - \$75
Commercial Internet-only fee - \$75

Note: A rights fee will be waived for any non-commercial, university funded, student-run radio station. The rights fee will be waived for Internet-only broadcast if the Web site is a non-commercial site and there are no commercials, sponsored elements or underwriting spots within the broadcast itself. In addition, there cannot be any advertising on the audio player itself. Any of the before-mentioned circumstances will result in a rights fee for an Internet-only broadcast.

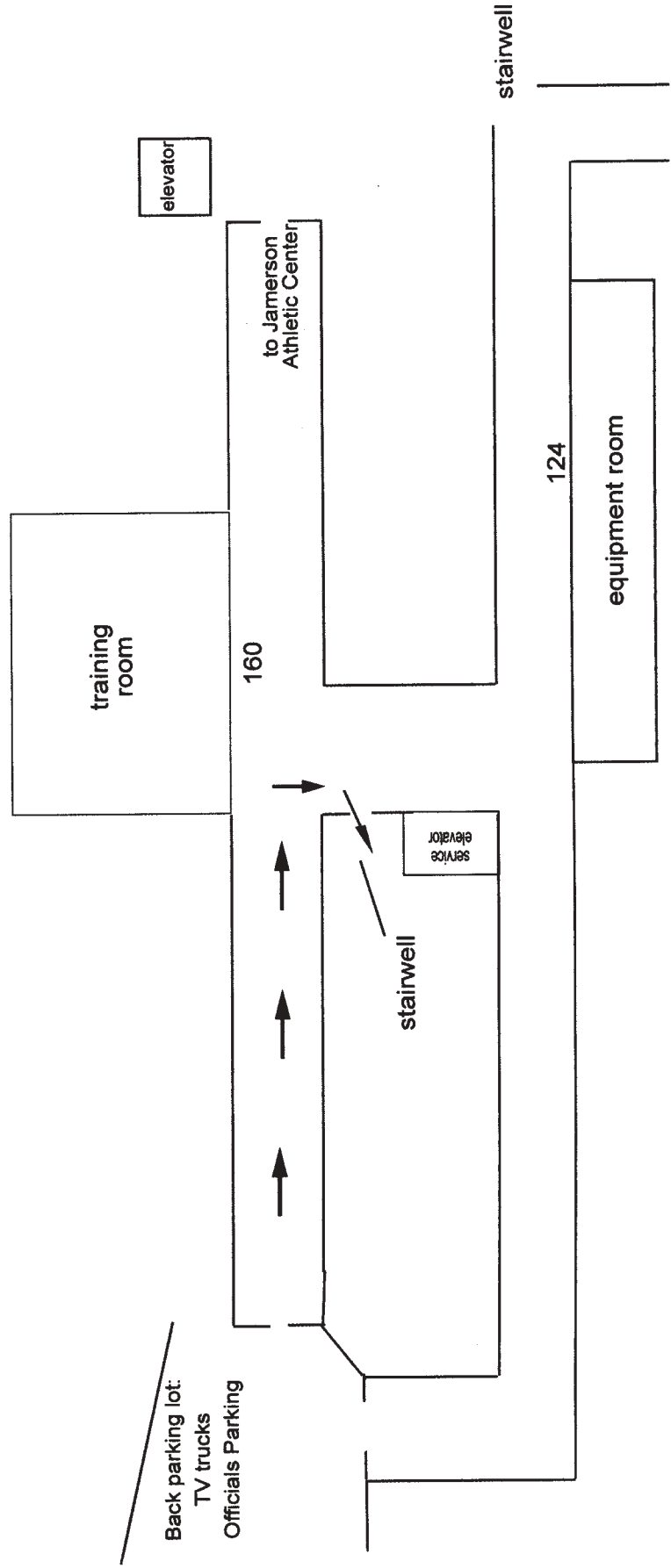
5. Each station or network may use only the maximum number of seats it is required to originate 90 percent of the institution's games during the regular season, but in no instance shall more than four seats be reserved. Each participating institution shall provide Host Communications the names of the broadcast crew each station or network employed for all home and away games. If it is represented by multiple radio originations, the participating institution shall designate to Host Communications the priority of stations or networks and the number of credentials distributed to outlets—not to exceed a total of six seats.

6. A participating institution or host institution/conference shall make no additional charge or receive any additional consideration for the rights accorded hereunder to the originating station or network.
7. No commercial may relate, directly or indirectly, the advertising company or the advertised product to the participating institutions or their student-athletes, or the Association itself, unless prior written approval has been granted by the NCAA president.
8. Westwood One and the NCAA reserve the right of final approval for all advertising in any championship.
9. Any station that does not broadcast a game of a championship, after contracting for such space, shall be required to pay a forfeiture fee of 50 percent of the initial rights fee for that particular championship.
10. Only Westwood One and ESPN television may display banners at the championship site.
11. The commercial format used by radio stations shall conform to acceptable broadcast standards to ensure a quality broadcast.
12. Following are the policies governing radio originations from the facility during the tournament by agencies other than Westwood One and the participating institutions' official networks.
 - a. Live programming may not originate from inside the facility on game days from tipoff of the first game each day at the site until the end of the last game each day at the site.
 - b. Agencies that do not own play-by-play rights may generate live programming (e.g., news reports, call-in show participation) at times other than the period described in Section No. 12, Item A, as noted below. Such programming may originate only from the media work room.
 - (1) Agencies that are affiliates of Westwood One or a participating institution's network may generate live programming for a maximum of 10 minutes per hour.
 - (2) Agencies that are not affiliates of Westwood One or the participating institutions' networks may generate live programming for a maximum of one minute per hour.
 - c. Any station or network may report by tape delay on the events of the championship at any time for broadcast within the framework of general and sports newscasts.
13. Westwood One has exclusive Internet streaming rights and will do so in one of the following two ways: (Westwood One and the NCAA will notify participating institutions of the chosen policy.)
 - a. Any station or network intending to stream its broadcast must do so by providing the stream to Westwood One, which would then make the link available on www.ncaasports.com as a complimentary element of a subscription package. Participating institutions, stations and/or networks would advise patrons to access the

stream at NCAAsports.com. Under this scenario, the NCAA and Westwood One would waive all Internet streaming rights fees.

- b. In the event that NCAAsports.com does not aggregate all Internet streams through its subscription package, each participating institution, station or network would provide the stream directly from its own Internet site, and would also provide a link to NCAAsports.com. Stations or networks would be charged an Internet streaming rights fee as described in Section No. 4.
14. Questions regarding this policy may be directed to Mike Dodson at Host Communications or Chris Farrow at the NCAA national office (phone: 317/917-6832; e-mail: cfarrow@ncaa.org).

1st floor Cassell

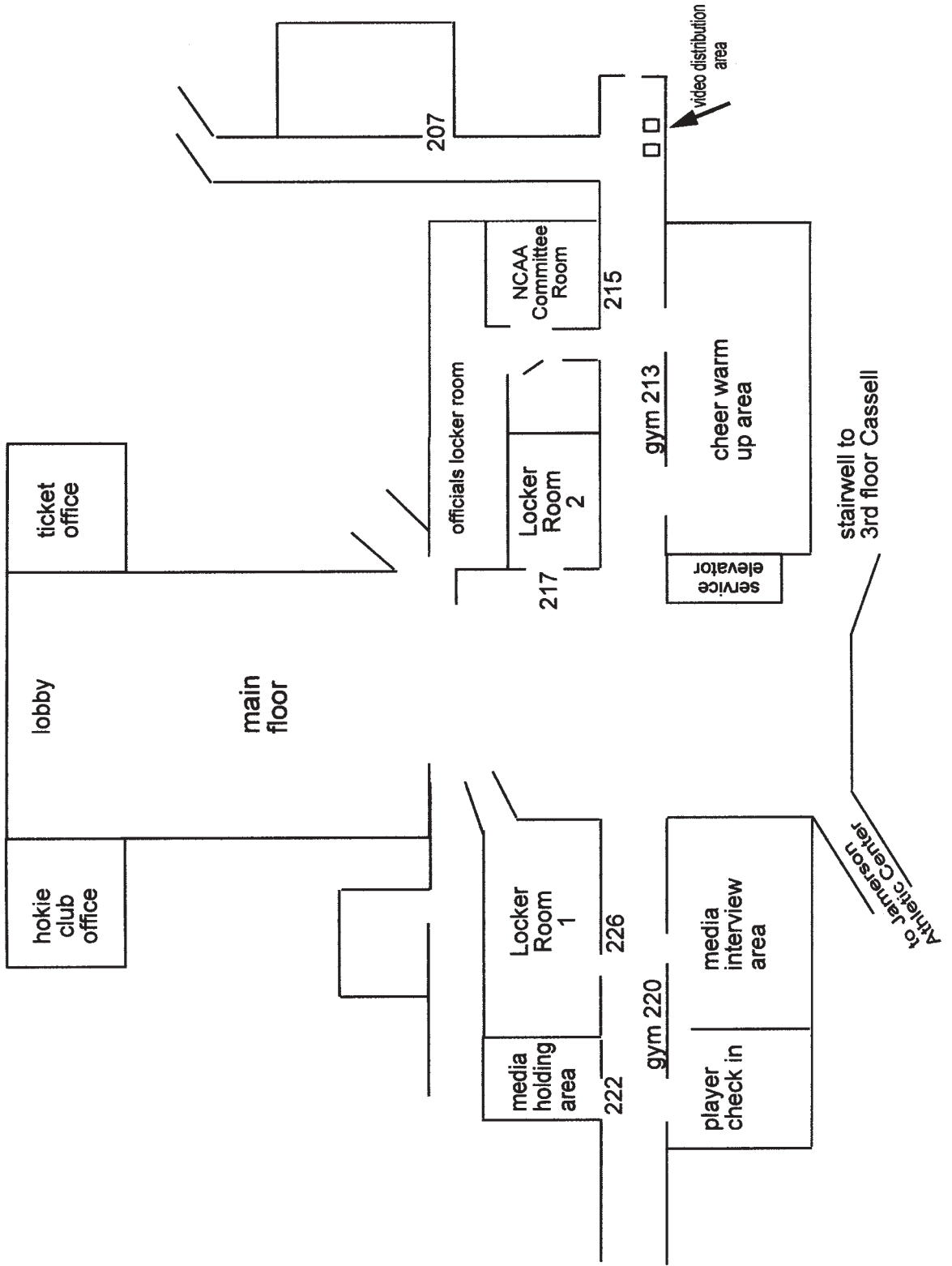


2nd floor Cassell

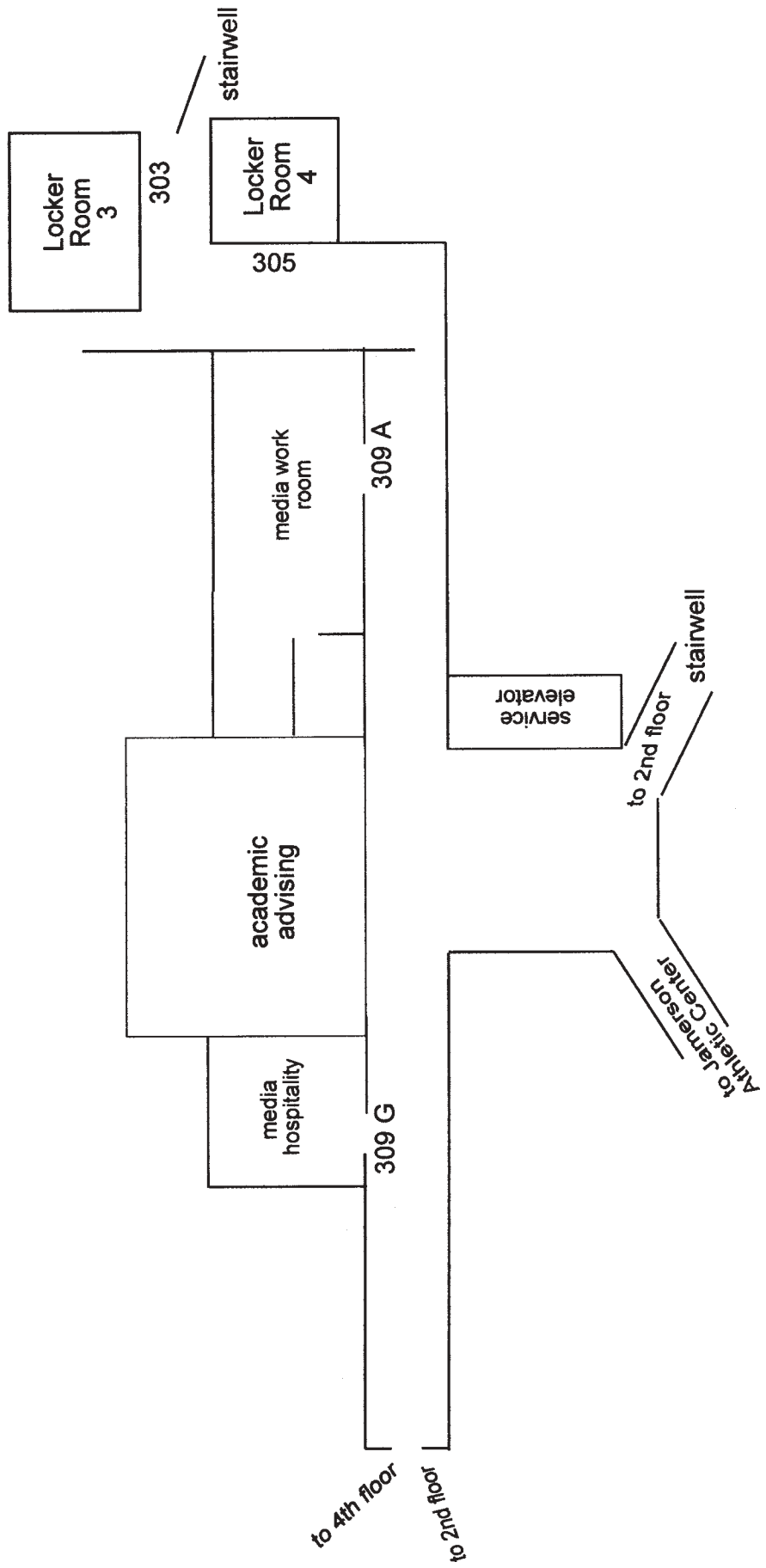
Washington Street

Spring Road - Team Bus Parking

2nd floor
entrance



3rd floor Cassell



CASSELL COLISEUM



On September 17, 1977, Virginia Tech officials and friends dedicated the Coliseum in honor of the late Stuart K. Cassell. Cassell became a member of the University administration in 1945 after 17 years as a student and teacher at Tech. He successfully convinced the Board of Visitors of the need for a modern basketball facility.

Construction for the main portion of the Coliseum began in 1961. It was completed in December, 1964, at a cost of \$2.7 million. Built by T.C. Brittain and Company of Decatur, Ga., it houses the basketball arena, locker rooms, two auxiliary gymnasiums, offices and other athletic facilities.

The Jamerson Athletic Center, connected to the rear of Cassell Coliseum, was completed in 1982 and dedicated in the fall of 1983. It is named in honor of J.E. Jamerson and his son, William E. Jamerson, owners of the firm that built the building.

The complex contains administrative and coaching offices, athletic department accounting and business offices, team and coaches' meeting rooms, a weight room and the Gordon D. Bowman Memorial Club Room on the top floor for Hokie Club members.

Prior to the 1988-89 season, a modern, new spring-loaded playing floor was installed in the Coliseum. During 1996-97, the facility was upgraded with a new roof and paint application.

During the 2000-01 season, new video boards were added at both ends of the coliseum which are used for live action and video replays during all games. A seating renovation project was undertaken following the 2001-02. All of the seats were dismantled and shipped to a plant in Michigan where the old paint was stripped off and refinished with elm wood. Through new projects, renovations and maintenance reserve projects, Cassell Coliseum has undergone approximately \$2.5 million in improvements over the past two years. The ambulatory was renovated prior last season and now features more accessible concession areas, new flooring, video monitors which allow fans to watch the action when not in the arena and the addition of Hokie Stone to many of the entrances to the seating area.



CASSELL COLISEUM RECORDS

VIRGINIA TECH

Individual

FG made	14	Renee Dennis vs. Florida State (1/3/87)
FG att.	30	Renee Dennis vs. Memphis State (2/7/87)
3-pt. FG made	6	Sarah Hillyer vs. Florida State (2/3/90)
	6	Jeni Garber vs. West Virginia (12/20/90)
3-pt. FG att.	15	Sarah Hicks vs. Duke (12/8/99)
FT made	15	Robin Lee vs. Florida State (1/16/82)
FT att.	17	Robin Lee vs. Florida State (1/16/82)
Points	34	Renee Dennis vs. Memphis State (2/7/87)
Off. Reb.	9	Amy Byrne vs. Liberty (1/8/90);
	9	Joyce Waddy vs. Louisville, (2/23/87)
Def. Reb.	14	Nicole Jones vs. Hampton (12/29/99)
Tot. Reb.	21	Nicole Jones vs. Hampton (12/29/99)
Assists	13	Lisa Leftwich vs. VCU (2/8/92)
Turnovers	12	Sandy Berry vs. UNCC (1/13/79)
Blocks	9	Susan Walvius vs. Florida State (1/4/86)
Steals	9	Taiqua Brittingham vs. Northwestern (12/22/83)

Team

FG made	44	vs. West Virginia Wesleyan (11/18/80)
FG att.	94	vs. Appalachian State (11/17/79)
3-pt. FG made	10	vs. Radford (2/21/91)
3-pt. FG att.	26	vs. Syracuse (1/4/03)
FT made	43	vs. Yale (1/9/82)
FT att.	58	vs. Yale (1/9/82)
Points	104	vs. Tulane (1/10/85)
Off. Reb.	40	vs. Liberty (1/8/90)
Def. Reb.	43	vs. Gardner-Webb (1/2/93)
Tot. Reb.	75	vs. Liberty (1/8/90)
Assists	28	vs. Florida State (2/20/88)
Turnovers	38	vs. East Tennessee State (12/10/77)
Blocks	14	vs. East Tennessee State (12/21/93)
Steals	19	vs. Charleston (12/5/86)

OPPONENTS

Individual

FG made	16	Heather Burge, Virginia (12/8/92)
FG att.	36	Vivian Greene, Norfolk State (1/15/77)
3-pt. FG made	5	Anna Pavlikhina, VCU (1/9/93);
	5	Camille Murphy, Georgia (11/17/99);
3-pt. FG att.	12	Anna Pavlikhina, VCU (1/9/93)
	12	Kristin Mattox, Louisville (1/28/94)
FT made	15	Paula Dolan, Charleston (12/19/81)
FT att.	19	Paula Dolan, Charleston (12/19/81)
Points	34	Heather Burge, Virginia (12/8/92)
	34	Bev Burnette, Florida State (2/20/88);
	34	Susan Highfill, Roanoke (2/15/77)
Off. Reb.	8	Glynetha Davis, Memphis State (2/11/89)
Def. Reb.	15	Carolyn Dehn-Duhr, JMU (12/10/88)
Tot. Reb.	21	Glenda Stokes, Florida State (1/16/82)
Assists	11	Jan Cameron, UT-Chattanooga (1/8/94)
Turnovers	14	Karin Vadelund, George Washington (12/4/88)
Blocks	11	Svetlana Pankratova, VCU (2/12/94)
Steals	7	Vivian Greene, Norfolk State (1/15/77)
	7	Tonya Cardoza, Virginia (12/8/87)
	7	Carrie Coffman, Bradley (1/12/94)
	7	Meghan Saake, Miami (2/5/02)

Team

FG made	43	Cincinnati (2/10/84)
	43	Old Dominion (3/1/84)
FG att.	91	Cincinnati (2/10/84)
3-pt. FG made	14	Connecticut (2/7/01)
	10	UT Martin (12/28/02)
3-pt. FG att.	28	Connecticut (2/7/01)
FT made	32	Radford (1/20/93)
FT att.	43	by Florida State (1/3/87)
	43	by Radford (12/6/86)
Points	108	Old Dominion (1/27/78)
Off. Reb.	25	Marshall (12/30/92)
	25	Florida State (1/3/87)
Def. Reb.	36	James Madison (12/10/88)
Tot. Reb.	62	Virginia Union (2/9/78)
Assists	24	Connecticut (2/7/01)
Turnovers	47	Appalachian St. (11/17/79)
Blocks	13	Virginia Commonwealth (2/12/94)
Steals	22	Virginia (12/8/87)